



FOR IMMEDIATE RELEASE

Certes Financial Pros Expands Client Services Team
Strengthens SNI Financial Sister Division with New Hire

MINNEAPOLIS—February 22, 2011 — Certes Financial Pros, a leading provider of senior level financial staffing in the Twin Cities market, is pleased to announce the recent addition of Derek Hugdahl, to its SNI Financial permanent placement client services team. Derek Hugdahl has been named Managing Director of the SNI Financial division. Bringing eighteen years of recruiting experience, Hugdahl will play a key role in SNI Financial and Certes' continued growth in the Twin Cities market.

“Derek brings great experience and enthusiasm to our new sister division,” commented Sally Mainquist, Certes Financial Pros president and CEO. “SNI Financial helps to round out Certes’ portfolio of finance and accounting staffing solutions and with Derek’s leadership we expect to expand our permanent placement division significantly in 2011.”

Before joining SNI Financial, Hugdahl served in a variety of recruiting roles for leading financial recruiting companies. Derek is well respected and connected within the Twin Cities finance and accounting recruiting community, and will help SNI Financial and Certes’ continued growth while providing clients and candidates with a bridge to a better life. For more information on SNI Financial, visit <http://www.certespros.com/team/sni-financial.cfm>

Certes Financial Pros has been recognized with multiple awards for ethics and integrity. The company is the proud winner of the 2010 Minnesota Business Ethics Award and the 2009 Better Business Bureau Integrity Award.

About Certes Financial Pros

Certes Financial Pros, a provider of senior level financial professionals, supplies Twin Cities companies with interim, project, and contract-to-perm support. Certes is proud of

its award-winning reputation for being a Minnesota Business Ethics Award recipient, a Better Business Bureau Integrity Award winner, as well as an “Outstanding Employer” and “Best Place to Work.” Certes employees and clients benefit from a unique culture, driven by a work-life balance focused philosophy and relationship-based business model. Certes also offers permanent hiring solutions and clerk to mid-level staffing solutions through its sister divisions, SNI Financial and Accounting Now. Certes Financial Pros, SNI Financial and Accounting Now are divisions of SNI Companies, a national staffing firm. Visit www.certespros.com for more information.

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