



**FOR IMMEDIATE RELEASE**

**Certes Financial Pros Expands Company with the Addition of  
Sister Division SNI Financial**

*New Permanent Placement Division will Strengthen Certes'  
Full-Service Finance and Accounting Staffing Solutions*

**MINNEAPOLIS—Feb. 10, 2011** — Certes Financial Pros, a leading provider of senior level financial staffing in the Twin Cities market, is pleased to announce the recent addition of a sister division, SNI Financial. SNI Financial provides finance and accounting permanent placement solutions from the staff to CFO level.

SNI Financial provides strategic, customized hiring solutions which help clients attract and hire well-qualified and motivated permanent employees. SNI Financial assists with both contingent and retained searches. For more information about SNI Financial, visit [www.certespros.com/team/sni-financial.cfm](http://www.certespros.com/team/sni-financial.cfm)

Joining the SNI Financial team in Golden Valley are Derek Hugdahl, Managing Director, and Larry Revier, Senior Recruiting Manager. Dave Schneider, Director of Recruiting, has transitioned from his role previously held with Certes' Perm Placement Network to the SNI Financial team. With over 30 years of recruiting experience, the team provides local clients with strategic inroads to the highest caliber finance and accounting talent available in the local market.

“We are excited to expand our finance and accounting staffing solutions with the addition of SNI Financial to our business,” commented Sally Mainquist, Certes Financial Pros president and CEO. “The expansion and rebranding of Certes' Perm Placement Network to SNI Financial will allow us to better meet the needs of our clients and candidates. We look forward to the growth opportunities this new sister division will provide us in 2011.”

Certes Financial Pros has been recognized with multiple awards for ethics and integrity. The company is the proud winner of the 2010 Minnesota Business Ethics Award and the 2009 Better Business Bureau Integrity Award.

### **About Certes Financial Pros**

Certes Financial Pros, a provider of senior level financial professionals, supplies Twin Cities companies with interim, project, and contract-to-perm support. Certes is proud of its award-winning reputation for being a Minnesota Business Ethics Award recipient, a Better Business Bureau Integrity Award winner, as well as an “Outstanding Employer” and “Best Place to Work.” Certes employees and clients benefit from a unique culture, driven by a work-life balance focused philosophy and relationship-based business model. Certes also offers permanent hiring solutions and clerk to mid-level staffing solutions through its sister divisions, SNI Financial and Accounting Now. Certes Financial Pros, SNI Financial and Accounting Now are divisions of SNI Companies, a national staffing firm. Visit [www.certespros.com](http://www.certespros.com) for more information.

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